



# Sponsorship Proposal

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**CELEBRATE HOPE**

**A Hope Springs  
Equestrian Therapy  
Fundraising Event**

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**September 23, 2023  
5:00 PM – 8:00 PM**

The Montgomery School  
1141 Kimberton Rd, Chester  
Springs, PA 19425

## **Contact**

**Phone** 610-827-0931  
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**Mailing Address** Hope Springs Equestrian Therapy  
P. O. Box 156  
Chester Springs, PA 19425



**Hope Springs**  
*Experience the wonder!*



Hope Springs  
*Experience the wonder!*

# Introduction

Hope Springs Equestrian Therapy, a nonprofit organization, was founded in 1997 with the intent of providing therapeutic horseback riding (also known as "equine-facilitated therapy").

We at Hope Springs are dedicated to making life for those facing challenges a little easier. On horseback, our riders learn that they are perhaps not as limited by their disabilities as they once thought. Says Nina Lee, parent of rider John Lee, "John loves his riding lessons. The experience has built not only his balance and motor skills, but has boosted his confidence."

**On September 23, 2023, Hope Springs will host our annual fundraiser Celebrate Hope. We would like your support to help us continue to enhance the quality of life of individuals with cognitive, physical, emotional or behavioral disabilities by providing them with affordable therapeutic horseback riding and associated special education of the highest possible quality, in a warm, safe and familiar environment.**

We need your help to continue to run this program, please consider being a sponsor for this event.



# About Us

## Why Hope Springs is Unique

Hope Springs is unique among therapeutic riding centers in that it places special emphasis on **family involvement**. The setting is warm and familiar and provides a safe haven for those families struggling to achieve normalcy. Parents are encouraged to watch lessons and in many cases, they walk beside the horse to observe their child's progress more closely.

Another special aspect of the program is its small size. Our team has an opportunity to work one-on-one with riders, parents and their therapists in a way that is not possible in larger programs. We are able to forge close personal bonds with the riders and their families to facilitate communication about the needs of each individual. Lesson plans for each rider are specifically tailored and include exercises designed to relax tight muscles and develop strength and endurance in weakened areas.

Our horses and ponies were hand picked for their gentleness and patience. They have been specially trained to meet the requirements of individuals with disabilities. They seem instinctively to know that our riders need special care. An important element of our therapy sessions is the warmth and tenderness that our riders develop for their horses and the feeling of self-sufficiency that riders develop by learning to care for their horses.



# Meet Our Team

## HSET Board of Directors

Kenneth R. Swimm, Chairman

Sandra L. Hansen, President

Biff (John) Rugh, Vice President

Ted Aicher, Treasurer

Mary Ann Plankinton, Secretary

Tammy Gingrich



## Executive Director / Senior Instructor

Jeannie Knowlton

## Program Director / Instructor

Dallas Knowlton



## Riding Instructors

Maddie Brown

Lauren Eder

Melanie McCartney

Jesse Petrecz

## Volunteer Coordinator

Lindsey Ferrara



# About the Event

Celebrate Hope will be a family oriented day to celebrate the amazing work that Hope Springs does and allow the community and supporters to talk with students, staff, and families about the impact that Hope Springs has on their lives.

The event will be held on the lovely grounds of the Montgomery School in Chester Springs. There will be activities for the kids, food and lots of fun!

**Date:** September 23, 2023

**Time:** 5:00 PM – 8:00 PM

## Location

The Montgomery School  
1141 Kimberton Rd  
Chester Springs, PA 19425

## Cost

\$45 per person

\$35 per person for groups of 3 or more



## Event Highlights

This is a family event with games, activities and food.

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### Who will attend?

Hope Springs families, students, instructors, volunteers, sponsors and supporters.

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### Purpose:

- Educate the community on the mission of Hope Springs Equestrian Therapy.
- Provide an opportunity for the community to talk with students and supporters.
- Raise money to sustain Hope Springs now and in the future.

# Sponsorship Packages



## Blue Ribbon

### Includes the following:

Premium logo size/placement on event sponsor banner

Premium logo placement on Hope Springs website

Premium logo placement on Hope Springs staff and volunteer t-shirts worn at all camps and shows

Private tour of Hope Springs facilities

10 free tickets to the Celebrate Hope event

**\$5,000 +**



## Red Ribbon

### Includes the following:

Logo placement on event sponsor banner

Logo placement on Hope Springs website

Logo placement on Hope Springs staff and volunteer t-shirts worn at all camps and shows

8 free tickets to the Celebrate Hope event

**\$2,500**



## Yellow Ribbon

### Includes the following:

Logo placement on event sponsor banner

Logo placement on Hope Springs website

5 free tickets to the Celebrate Hope event

**\$1,000**

## Where does your donation go?

Fees paid for the lessons only cover approximately 27% of the program expenses which means that Hope Springs has to raise the remaining costs through grants and donations.

Expenses to run the program include:

- Barn rental
- Vet expenses
- Blacksmith care
- Food
- Medicine
- Tack and equipment

*Hope Springs is a nonprofit corporation, your donation may be eligible for tax deductions*

# Sponsorship Packages

## Monthly Donation

A monthly sponsorship includes the following:

2 free tickets to the Celebrate Hope event

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Logo placement on Hope Springs website sponsor page

Monthly donations will help support the care of the horses on an ongoing basis.

\$25/month: Help towards horse care.

\$50/month: Feed a therapy horse.

\$100: Enable blacksmith and vet care for our therapy horses.

\$500/month: Provide total care of one horse.

## Raffle Donation

A raffle donation includes the following:

1 free ticket to the Celebrate Hope event

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Name and logo displayed on raffle table sign

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Opportunity to display marketing materials on raffle table.



**Scan the QR code to make your donation on our website**

**OR**

**Mail a check made payable to:  
Hope Springs Equestrian Therapy  
and mail to:**

Hope Springs Equestrian Therapy

P. O. Box 156

Chester Springs, PA 19425

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Hope Springs  
*Experience the wonder!*

# Thank you for your support!

## Contact for this event

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**Riding Facility** 1072 St. Matthews Road  
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